

Creative DC Action Agenda Implementation Actions

Fiscal Year 2012

Agency	Estimated Starting Year	Action - Description	Status*
DC Commission on the Arts and Humanities: 4			
	2011		
		CRAA-ED-3.2-E:-Creative Markets : Develop new art walks, seasonal art markets (e.g. in public space), and art exhibition areas (e.g. hotel lobbies) to provide artists and art enterprises greater opportunities to market their work.	 In Process
	2012		
		CRAA-ED-3.2-D:-Creative Markets : Market the city's Art Bank program, a special fund that purchases local art for display in city buildings, to include potential purchasers such as hotels, hospitals, universities. The city can explore opening this fund to other institutions and major employers so that more businesses can contribute and display local art in their facilities.	 Future
		CRAA-ED-4.1-A:-Creative Work : Pursue a Higher Education / Hire Creative Program that links students interns with job and entrepreneurial opportunities in the creative sector. Coordinate with key organizations (e.g. Consortium of Universities) in the design, development and implementation of the program.	 Future
	2015		
		CRAA-AC-1.1-A:-Creative Youth : Create or designate multidisciplinary arts centers and other arts-related spaces in neighborhoods that could serve as central one-stop locations for creative activities, such as instruction, exhibition and rehearsals.	 Future
DC Public Schools: 1			
	2016		
		CRAA-ED-4.1-F:-Creative Youth : Explore an arts education strategy within the	 Future

Agency	Estimated Starting Year	Action - Description	Status*
Department of Housing and Community Development: 1			
2009			
		CRAA-H-1.4-A:-Creative Places : Coordinate opportunities for the development of affordable artist housing, and provide public sector assistance as appropriate (for example, via public-private partnerships, financing, land dispositions, and zoning support).	 In Process
Department of Small and Local Business Development: 3			
2009			
		CRAA-ED-3.2-G:-Creative Business : Increase awareness amongst existing business development providers about creative enterprises and artists, and better connect resources and programs to the creative community.	 In Process
2010			
		CRAA-ED-3.2-F:-Creative Business : Market the new city Micro Loan Program, its benefit and requirements (e.g. Certified Business Enterprise requirement) to creative businesses and entrepreneurs.	 Planning Stage
2011			
		CRAA-ED-3.2-H:-Creative Business : Work with business assistance providers to target the development and growth of creative enterprises by immigrants, residents and youth.	 Future
Deputy Mayor for Planning & Economic Development: 3			
2009			
		CRAA-AC-1.2-G:-Creative Places : Investigate tools that would promote the clustering of creative uses and creative districts. This could include financing tools, and public-private partnerships such as enhanced coordination with neighborhood BIDs and Main Street programs in support of creative, cultural, and arts uses.	 In Process

Agency	Estimated Starting Year	Action - Description	Status*
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Mayor's Office of Protocol and International Affairs: 1

2011

CRAA-ED-2.3-D:-Creative Markets : Create a working partnership between foreign mission cultural attaches and key creative economy support organizations to collaborate on new creative programming and products.



Future

Office of Planning: 14

2009

CRAA-AC-1.2-F:-Creative Places : Encourage specific creative uses/clusters in different districts. For example, culinary arts in the Florida Avenue Market; media arts in NoMA; heritage and arts in Anacostia; performing arts on H Street, NE; visual arts on 14th and U Streets, and Brookland.



In Process

CRAA-ED-1.3-B:-Creative Support : Meet with key stakeholders in the city and region (public and private sector) to provide information and materials related to the Creative DC Action Agenda"s findings and strategies.



In Process

CRAA-ED-3.1-A:-Creative Support : Ensure that the findings and recommendations of the Creative DC Action Agenda are linked to other city planning and investment activities (e.g. DCCA's strategic plan, neighborhood revitalization efforts, zoning update, Great Streets, and NIF) in order to leverage resources related to priority projects.



In Process

CRAA-LU-2.2-A:-Creative Places : Implement a targeted program that activates vacant and underutilized space on a temporary basis with creative uses. Efforts include identifying publicly- and/or privately owned sites for creative temporary uses and investigate funding opportunities.



In Process

CRAA-LU-2.2-B:-Creative Places : Provide technical assistance to property owners to help them make use of sites on a temporary basis. Assistance could be in the



In Process

Agency	Estimated Starting Year	Action - Description	Status*
Office of Planning: 14			
2010			
		CRAA-ED-1.3-A:-Creative Support : Coordinate a coalition of private, nonprofit, and public sector stakeholders to work collectively to move the Creative Action Agenda forward	 Future
		CRAA-ED-1.3-E:-Creative Business : Investigate the development and promotion of the District as a hub of the nation"s new media industry.	 In Process
		CRAA-LU-2.2-C:-Creative Places : Promote creative uses (e.g. artist housing, studios) in the reuse of city-owned assets, such as underutilized and vacant properties.	 Planning Stage
2011			
		CRAA-AC-1.2-C:-Creative Places : Identify specific zoning changes that could be used to further support and grow creative places / districts.	 In Process
		CRAA-ED-1.1-B:-Creative Business : Hold a forum with stakeholders from the green, retail and creative industries to make progress on immediate synergistic projects that leverage public, private and non profit resources and partnerships.	 Complete
Other: 8			
2011			
		CRAA-ED-2.3-B:-Creative Markets : Coordinate periodic training and information sessions for the concierges of the major hotels throughout the city to better educate them about DC"s creative economy, coordinate distribution of creative event listings to visitors, and explore cross-promotional opportunities between hotels and creative offerings.	 Future

Agency	Estimated Starting Year	Action - Description	Status*
Other: 8			
	2013	CRAA-ED-4.1-B:-Creative Work : Organize "Hire Creative" events once a year in which key creative companies such as theater, museum, design, and media have open houses and provide overviews of their industry and career opportunities to students.	 Future
	2014	CRAA-ED-4.1-E:-Creative Youth : Pursue transformative art and music programs that empower disadvantaged youth to succeed and support community development.	 Future
	2015	CRAA-ED-4.1-G:-Creative Youth : Pursue a specialized philanthropic arts education fund to support an arts education strategy, using the Boston Arts Expansion Fund as an example.	 Future
Washington DC Economic Partnership: 2			
	2009	CRAA-ED-1.3-D:-Creative Markets : Raise the international profile of DC as global creative city through activities such as international exchanges, creative industry trade delegations, and highly visible creative events.	 In Process
	2011	CRAA-ED-3.2-B:-Creative Support : Support networking opportunities within creative industry segments (e.g. music, theatre, museum) as well as across segments that bring together the business community, creative enterprises and nonprofit cultural institutions more regularly to discuss potential strategic partnerships. These efforts could be modeled on SPARK in the Berkshires.	 Future