



Chinatown Cultural Small Area Action Plan Implementation Actions

Fiscal Year 2012

Agency	Estimated Starting Year	Action - Description	Status*
Chinatown Steering Committee: 26			
	2009		
		CT-CW-2.3-ZL:-Action 4.9: Seek investors to create Chinese retirement care facility : 1. Conduct a market study for a continuing care retirement communities in the greater Washington DC region 2. Conduct a feasibility study to determine parameters for a continuing care retirement communities in or near Chinatown	 No Action
		CT-CW-2.3-ZM:-Action 4.10: Beautify Chinatown"s streets with planted tree boxes, lamp posts, and swept streets. : Working with the Downtown Bid and the Downtown Neighborhood Association	 No Action
		CT-CW-2.3-ZO:-Key Action 5.2: Create organization to represent Chinatown businesses and merchants : 1. Work with existing merchant groups to identify shared projects and activities to work on. 2. Develop regular meetings of active merchants and leaders. 3. Explore establishing Chinatown as a Main Streets area to receive government funds to aid Chinatown improvement projects.	 No Action
		CT-CW-2.3-ZP:-Action 5.3: Locate and develop a more visible community activity space : 1. Work with developers and property owners to identify potential ground floor spaces 2. Solicit support from regional, national, and international Asian associations and organizations	 No Action
		CT-CW-2.3-ZQ:-Action 5.4: Build coalition to support downtown affordable family housing opportunities : Work with national and local affordable housing advocates	 No Action

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Chinatown Steering Committee: 26			
2011			
		CT-CW-2.3-A:-Key Action 1.1: Develop an Asian street market Develop an Asian street market festival by this fall : Form of an exploratory committee of Chinatown stakeholders to investigate and develop a street market.	 No Action
		CT-CW-2.3-D:-Action 1.4: Develop a marketing effort for Chinatown : Work with area groups and businesses to develop a marketing effort for Chinatown that promotes it as a cultural place for everybody.	 In Process
		CT-CW-2.3-F:-Action 1.6: Develop a rotating storefront art/cultural space : Temporary event space for Asian embassies to showcase cultural events and programming in Chinatown	 No Action
		CT-CW-2.3-H:-Action 1.8: Program year-around events for Chinatown Park : Outdoor events and activities are inexpensive ways to bring people to Chinatown and provide innovative cultural offerings.	 No Action
		CT-CW-2.3-P:-Action 2.6: Ensure proper street & alley maintenance & cleaning : Work with property owners and the Downtown BID to coordinate street & alley maintenance & cleaning	 No Action
		CT-CW-2.3-ZA:-Action 3.8: Develop collective and coordinated marketing support for small Chinatown merchants : Marketing support for independent merchants will increase demand for small specialty businesses in Chinatown.	 No Action
		CT-CW-2.3-ZH:-Action 4.5: Work with retail/pharmacy chains to hire Chinese speaking staff : Work with retail/pharmacy chains (e.g., CVS) about having Chinese	 No Action

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Chinatown Steering Committee: 26			
2013			
		CT-CW-2.3-J:-Action 1.10: Establish an Asian culinary school in Chinatown : An Asian culinary school in Chinatown will encourage a culture of innovative Asian cuisine in Chinatown.	 No Action
		CT-CW-2.3-W:-Action 3.4: Develop a Asian micro retail emporium : A space or storefront that can house many small shops or “micro retail space” for small Asian businesses to allow them develop and grow	 No Action
		CT-CW-2.3-Y:-Action 3.6: Develop an Asian retail incubator : showcase for unique international Asian goods and retailers	 No Action
2014			
		CT-CW-2.3-C:-Key Action 1.3: Begin development of an Asia Center : An Asia Center would be an international commercial emporium and cultural institution that provides an exciting place to experience products and culture of contemporary Asia and experience the history of the Chinese American experience.	 No Action
2015			
		CT-CW-2.3-X:-Action 3.5: Strategically redevelop and package second floor spaces of Chinatown buildings : lease 2nd floor space to Asian cultural professionals, practitioners and specialty goods and service providers	 No Action
Chinatown Youth Club: 1			
2011			
		CT-CW-2.3-E:-Action 1.5: Increase Chinatown's online presence : Create a website or other social networking accounts to help reach out to a wider audience	 No Action

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Deputy Mayor for Planning & Economic Development: 2			
	2012	CT-CW-2.3-U:-Key Action 3.2: Designate Chinatown as a special cultural district : A Chinatown Cultural District will distinguish Chinatown by establishing a city council-approved designation that recognizes its special cultural significance.	 No Action
District Department of Transportation: 3			
	2009	CT-CW-2.3-ZF:-Action 4.3: Install lighting on buildings and in alleyways : Work with the city and property owners to install lighting on buildings and in alleyways	 No Action
	2011	CT-CW-2.3-ZG:-Action 4.4: Create safer bus loading areas in Chinatown : DC Department of Transportation (DDoT), working with the Chinatown Bus Companies should find visible, accessible, easily policed bus loading areas in Chinatown	 Cancelled
	2014	CT-CW-2.3-R:-Action 2.8: Install additional Chinese themed streetscape elements : and other decorative amenities.	 No Action
National Park Service: 1			
	2011	CT-CW-2.3-ZD:-Key Action 4.1: Transform Chinatown Park into a Great Neighborhood Park : The Downtown BID currently has a plan to do a basic rehabilitation of the park. Longer term, renovating the park to incorporate a Chinese design theme will create a true landmark for Chinatown and a place that local Asian residents and visitors can identify with.	 Complete

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Office of Planning: 7			
2011			
		CT-CW-2.3-B:-Key Action 1.2: Develop a year-long calendar of Asian-themed events : Contract with Cultural Tourism to develop a marketing and promotional calendar for Chinatown events	 In Process
		CT-CW-2.3-L:-Key Action 2.2: Create a public realm master plan for Chinatown : A Public Realm Master Plan is a document that guides government agencies and property owners on what kinds of improvements should be made to the streetscape and public spaces of Chinatown.	 Complete
		CT-CW-2.3-Q:-Action 2.7: Update the Chinatown design guidelines : and strengthen the Chinatown design review process	 Complete
2012			
		CT-CW-2.3-M:-Action 2.3: Create way-finding signs in Chinatown : Creative, vibrant, and Chinese inspired signage to further enliven the streetscape	 No Action
2013			
		CT-CW-2.3-S:-Action 2.9: Revise Chinatown's historic designation : to reflect the historic significance of the Chinese American settlement in the 1930s to present	 No Action
Washington DC Economic Partnership: 1			
2011			
		CT-CW-2.3-ZC:-Action 3.10: Develop a neighborhood profile for Chinatown : Partner with Washington DC Economic Partnership to add a neighborhood profile for Chinatown which can be used for marketing to attract new Asian businesses	 Complete